

**Issued on behalf of Onward Holdings Ltd****Date: March 13 2012****Ref: PR4a Subway****SUBWAY SET FOR A SIZZLING ONYX SUMMER**

Subway, the UK's largest sandwich retailer, is one of the exciting food businesses to open its doors at the new Onyx Retail Park in South Yorkshire.

The ambitious project, developed by Onward Holdings, has attracted a wealth of high street names, including sandwich giant, Subway whose 'Eat Fresh, Live Green' motto is already attracting customers in their droves.

Subway store manager Hayley Granger commented; "We were thrilled about the business opportunities this franchise could provide but the outlet is already much busier than we originally expected. At the moment our business is mostly made up from locals with some passing trade, however, we expect to see this increase significantly during the holiday season as visitors flock to the nearby RSPB's Old Moor nature reserve and other local attractions."

Renowned for its tempting treats the store offers a delicious range of sandwiches and sub rolls to 'fit in with the way you're feeling' including the famous breakfast, subway melt, meatball marinara and spicy Italian subs alongside a range of low-fat healthy options, salads and wraps. Nutritional information on the great choice on offer is available within the store and on the company's website to enable customers to make more informed meal choices. In conjunction with other Subway outlets the unit is also offering a range of £3 and £5 lunchtime meal deals.

But will they be able to cope with the additional seasonal demand? "Oh yes," Hayley confirms, "We have plans to create an al fresco dining area outside but the unit also benefits from looking out onto a large picnic square which will create further space for summer diners."

The Onyx Retail Park, based in Wath-Upon-Dearne, comprises 17,500 square feet of prime retail space and is located on the site of the former Manvers main colliery, mid-way between Rotherham and Barnsley. The exciting development forms part of a 285 acre mixed use scheme of retail and leisure users with plans for a further 1,100 homes completing the site.

**Onward Holdings Ltd PR4a Subway continued:**

Demand for the units by food outlets have taken the site owners, Onward Holdings, by surprise and plans for phase 2 of the site have now been brought forward to accommodate additional interest.

This will comprising an additional 10,000 square feet of space which is split between two units, however, to allow flexibility Onward has decided to apply for planning permission to enable the units if required to be split into much smaller shells to accommodate further quick service food stores and or restaurants.

Onward Holdings director Neil Storey says: "It is extremely rewarding that a former colliery that only a short time ago was derelict has created such a lot of interest from food companies. We are pleased that Subway has moved to the site and is having such a good retailing experience."

The Subway success seems to be the culmination of three magical ingredients, delicious sandwiches, increased demand for 'food on the go' and the high levels of traffic that passes the Onyx Retail Park each day because of its proximity to the A633.

Site promotion is being handled by Andrew Miller Chartered Surveyors of Sheffield, who is marketing the units on sensible lease terms from five years upwards and realistic rentals from £15 per square foot depending on the configuration.

**END**

**Onward Holdings Ltd PR4a Subway continued:**

**Background**

Onward Holdings has been involved in warehousing and industrial estates owned and run by the company since 1930. Today, this family-run business is primarily involved in development and construction, including the provision of multi-sized warehouse facilities in the M62/M1/A1 corridor of West Yorkshire, and residential and mixed-use developments.

In addition to ONYX the business has an exciting development at Green Lane Industrial Estate at Featherstone and a large industrial estate in Scunthorpe, North Lincolnshire. The Scunthorpe estate is currently being developed and offers commercial and industrial land and buildings suitable for a variety of users on either a freehold or leasehold basis.

**For further information or photographs please contact:**

Philip Allott or Gary Allison  
(Col sep requests please contact Helen Wright, [helen@allottandassociates.co.uk](mailto:helen@allottandassociates.co.uk))  
Allott & Associates Ltd,  
Claro Chambers  
42 High Street, Knaresborough  
North Yorkshire  
HG5 0EQ  
Tel: 01423 867264  
Fax: 01423 869140  
Email: [gary@allottandassociates.co.uk](mailto:gary@allottandassociates.co.uk)  
[www.allottandassociates.co.uk](http://www.allottandassociates.co.uk)

You can now follow Allott and Associates on Twitter@PRAllotts

Or

Neil Storey  
Director  
Onward Business Park  
Wakefield Road  
Ackworth  
Pontefract  
West Yorkshire  
WF7 7BE  
Tel: 01977 614007  
Email: [neil@onwardholdings.com](mailto:neil@onwardholdings.com)  
[www.onwardholdings.com](http://www.onwardholdings.com)