

Onward Holdings Ltd

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Ref: Onward Holdings PR74a Cato Academy

ONWARD HOLDINGS IS THE STAGE FOR UNIQUE 'ROADIE' SCHOOL

Onward Holdings Ltd is providing the stage for the next generation of backstage professionals to keep musicals and pop stars on the road after a unique academy moved to the company's Lanthwaite Business Park site in South Kirkby, near Wakefield in West Yorkshire.

Renowned for supplying high quality sites for warehouse and logistics operations, Onward Holdings' flexible approach was sweet music to the ears of Cato Academy, a unique learning facility for 'roadies' to learn their trade and become live events industry professionals.

Lanthwaite Business Park has proved to be the ideal location for the 'Roadie School' – the only one of its kind in the world – as the site is close to Production Park, which has been developed into a community of live events businesses attracting the world's biggest acts.

From its South Kirkby teaching facility Cato Academy, in partnership with Production Park's Backstage Academy, is dedicated to training the next generation of support crews and technicians for events such as Glastonbury and Reading festivals for years to come.

Students aspiring to be production managers, backline technicians and live sound engineers, gain genuine experience of the logistics involved in touring with a band and staging gigs. Cato Academy's facilities include a lecture theatre and a sound studio, along with a number of smaller teaching rooms and offices. They also have access to Production Park's two rehearsal studios.

Cato Academy Founder, Glen Rowe, said: "The South Kirkby site is centrally located within the UK, which means we can attract students from all over the country. We expect to see growth in student numbers this year. The service from Onward Holdings has been excellent and we wouldn't hesitate to recommend them."

Lanthwaite Business Park is situated within easy reach of the M1, M62 and M18. In addition to Cato Academy, the site hosts a number of other businesses including Training 4 Logistics, DBL Transport & Storage Ltd and Allen Fabrication.

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The site is promoted by Andrew Miller, Chartered Surveyors of Sheffield, who added: “We are thrilled that such a unique learning facility has come to Yorkshire. Onward Holdings has made a considerable investment in modernising Langthwaite Business Park to make it a great place for any organisation, whether training people to stage musical productions or teaching in logistics.”

In keeping with Onward Holdings’ zero crime tolerance strategy, the site has fully palisade fencing and security gates making it an ideal location for both ordinary and high-risk products. With around 80% of the UK’s population accessible in four hours, the purpose-built facility is also ideal for food, non-food retail and wholesale storage.

Onward Holdings also owns purpose-built sites in Featherstone, Castleford, Normanton and Scunthorpe offering a range of logistics options to suit most budgets, together with additional value-added warehouse services. The different facilities that Onward Holdings offers can alleviate the shortage of individual units and help companies gain a vital foothold in the northern supply chain.

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Onward Holdings PR74a Cato Academy continued:

Background

Onward Holdings is a fourth generation family-run business founded in 1930 which is renowned for developing and operating warehousing and industrial units. This includes the provision of bespoke or shared multi-sized warehouse facilities in the M62/M1/A1 corridor of West Yorkshire.

In addition to offering warehousing and fulfilment services at its sites, the business has developed a former coal mine near Barnsley into a gleaming new retail park. ONYX Retail Park, comprising 17,500 square feet of retail space, is based in Wath-Upon-Dearne and is located at the former Manvers main colliery, an area of major regeneration.

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